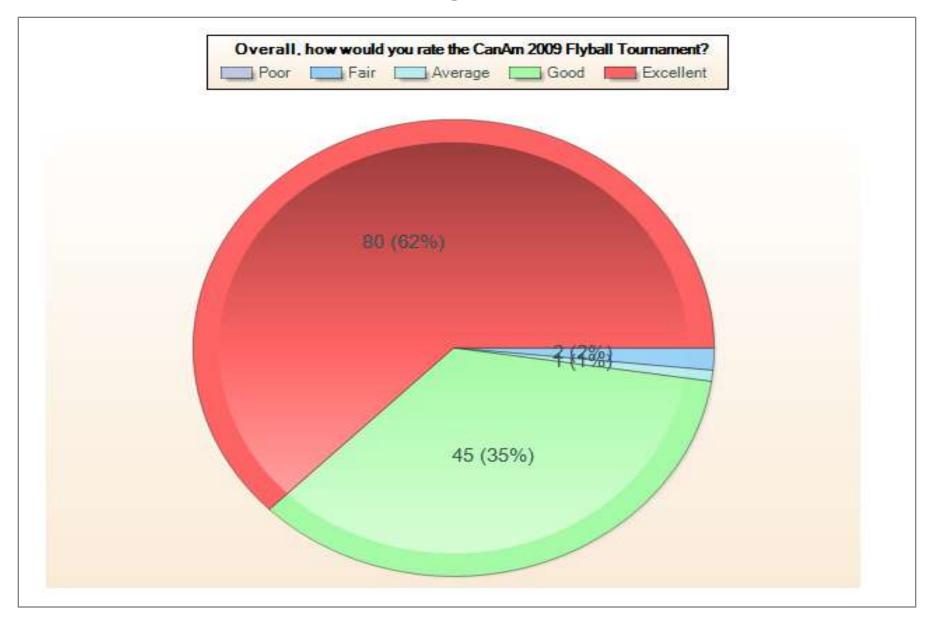


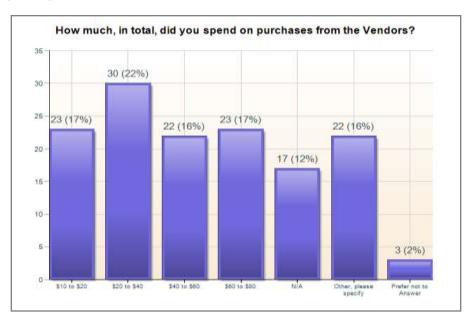
## **Overall Ranking of CanAm 2009**



#### **VENDORS**







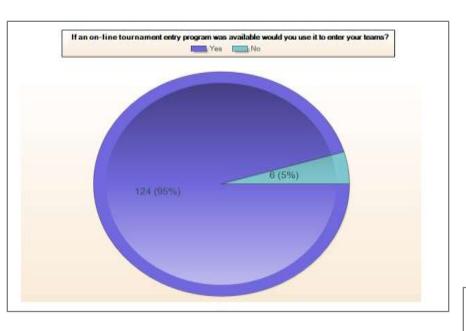
#### **Vendor Types that Competitors Would like to see at CanAm**

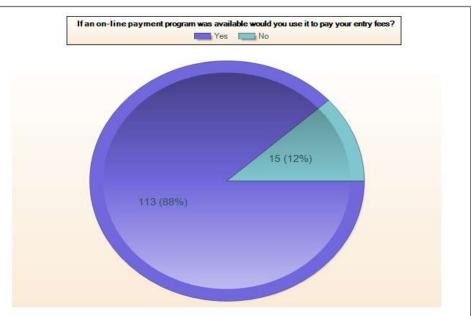
- Arts & Craft Items
- Massage Therapy
  - Human
  - Canine
- Canine Chiropractor
- Dog Treats\*
- Raw Food Vendor
- Dogbonesdirect.com
- \* The most requested item

- Sporting dogs items
- Canine Fitness Training
  - Jog a dog
- Custom Embroidering
  - Shirts and Jackets
- Pet Related Jewelry
- Crash Test Toys
- Dogshirtstore.com
- Action Photographer



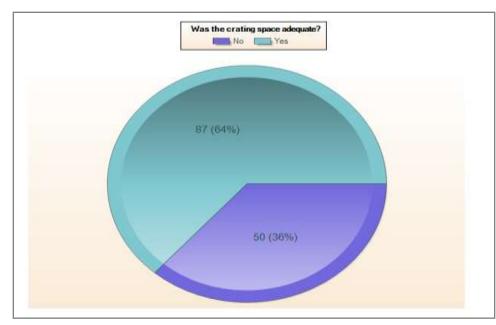
#### INTEREST IN ON-LINE ENTRY AND PAYMENT PROGRAMS





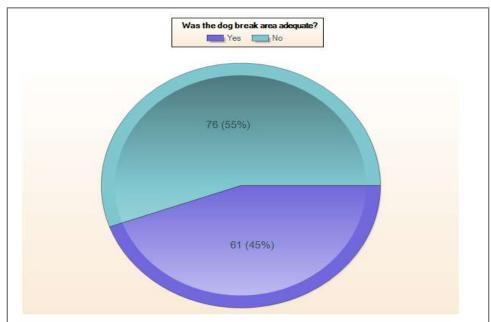


#### Was the crating space adequate?



#### Was the dog break area adequate?

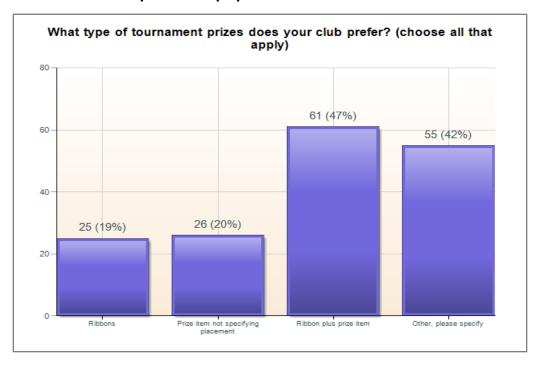
Suggestion received that bags should be put out around the potty areas





### **PRIZES/AWARDS**

97% liked that Championship prizes was awarded to each division

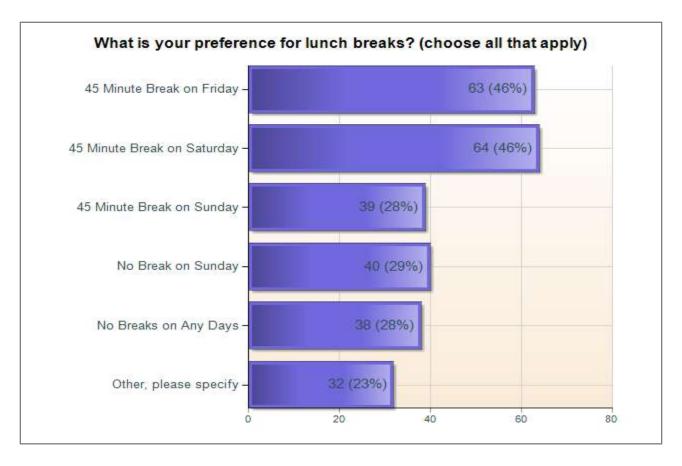


#### Suggestions received:

- Ribbons only Fri/Sat big prize on Sunday
- 1st place in Open divisions called Champions
- Title Ribbons with CanAm Logo
- Award something for the dogs
- More time and attention to top three Championship teams.
  - Have official team photos taken
  - Bring up 1,2,3 teams in Olympic Style in front of everyone



#### **FOOD**

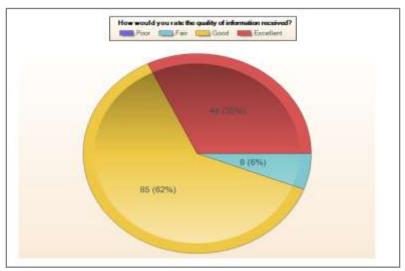


#### Suggestions:

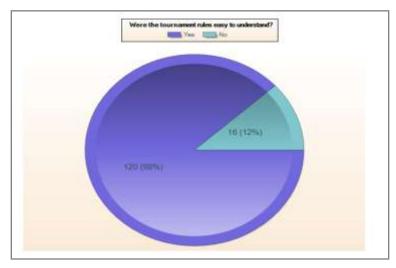
- Better food quality & selections
- More Breakfast Items
- Meet and greet of some sort on Saturday evening



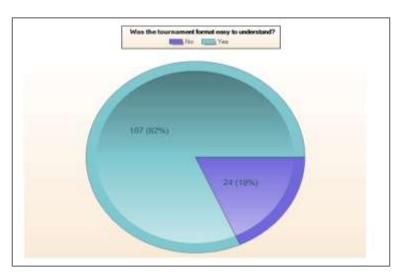




Rating the Quality of Information Received



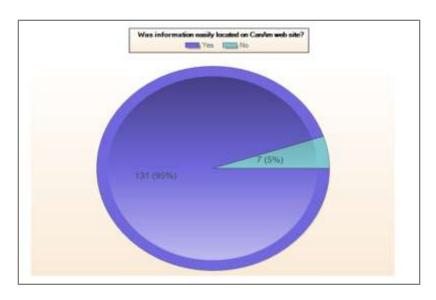
Rules Easy to Understand



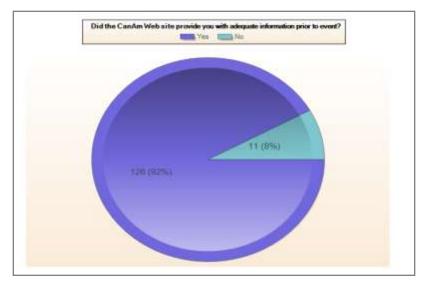
Format Easy to Understand



## Tournament Communication Web Site Information



Information Easily Located



Adequate Information Provided

#### Zzoomerang

#### **Tournament Communication**

#### Suggested Information to Include in 2010

- Detailed and accurate information regarding camping opportunities
  - Communicate that dry camping opportunities are available
- Timely Information on Vendors
  - Link to vendor sites to preview products
  - Include Photographer information
- Details on Venue
  - Location within Fairgrounds
  - Information on loading/unloading locations
  - Details regarding entering and exiting Fairgrounds
- Publish Estimate of Length of racing days (especially on Sunday)
- Timely Results Postings
- T-Shirt Pick Up Process to be Improved
- Clearer layout of web site
  - Search Feature would be helpful



# Tournament Communication Suggested Information to Include in 2010

- List of Vets on call and where they are crating
- Stress need for family radios prior to event
- Stress teams should enter from back of rings not box area
- Seating
  - More around rings to watch racing
  - At back of rings for competitors to sit while waiting to race
  - More comfortable chairs for volunteers
- Racing:
  - Eliminate 3 minute warm ups
  - Start earlier
- Streaming Video
  - Provide Disc of event for sale
  - Give an indication as to what races are being filmed
  - Broken out segment of the championship races